Peter Kobzar

Senior UX Designer

Full-stack digital designer with 15+ years of experience, capable of crafting awesome products from scratch.

Experience

Senior UX Designer

Fluke Corporation · *Everett, WA, USA*

Dec 2022 - Present

- Amplified collaborations by aligning UX strategies with business goals, leading to a 18% increase in design-to-market success
- Embraced a collaborative design approach that harnessed collective insights, leading to a increase in user satisfaction ratings through inclusive design decisions
- Crafted interactive prototypes and led usability tests, integrating insights that led to a 32% decrease in user pain points

Senior UX Designer

Whitefox Cloud Consulting · *Sydney, Australia*

Apr 2020 - Oct 2022

- Led a design department, instrumental in developing full-cycle products that led to a substantial 7% increase in company revenue
- Guided and directed product development, orchestrating cohesive teamwork that led to a notable 25% increase in click-through rates and a 15% enhancement in conversion rates
- Conducted user research, created complex user flows, wireframing, prototyping, developed 10+ concepts
- Maintained the Product: increased conversion by 37% through working with engagement metrics, click maps, and A/B testing

UX Designer

Web Studio Kiwi · *Minsk, Belarus*

Dec 2009 - Apr 2020

- Contributed to 70 projects (B2B, B2C, eCommerce, iOS & Android Apps) for Belarusian/Russian market
- Launched Minsk's first online food delivery with an advanced order system, driven by collaborative efforts
- Enhanced a premier photo studio's standing with an innovative automated customer service system, driving a 30% surge in client satisfaction and 20% broader market reach

Greater Seattle Area, WA, United States

Portfolio

peterkobzar.com

Contacts

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[(484) 475-8020](tel:4844758020)

Skills

User Experience (UX)

User Interface Design (UI)

Concept Development

Prototyping

Interaction Design

Design Systems

Data Visualization

Click Funnels

A/B Tests

User Flows

User Research

Graphic Design

HTML & CSS

Attention to Details

Responsibility

Time Management

Teamwork

Self-Monitoring

Desire to Learn

Positive Work Ethic